



# SAN Engagement & Stewardship Workgroup Minutes

Tuesday, Jan. 30, 2024 | 1 PM - 3 PM

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## Agenda:

1. Welcome/Introductions (1:00 - 1:10) – **Kaitie Evers, PDE**
  - Sian Wu, Resource Media
  - Debbie Slobe, Resource Media
  - Sarah Beganskas, DRBC
  - Avery Lentini, DRBC
  - Kate Schmidt, DRBC
  - Chesa Blom, PDE
  - Haley Burns, PDE
  - Erica Rossetti, PDE
  - John Harrod, PDE
  - Jana Savini, PDE
  - Kaitie Evers, PDE
  - Elizabeth Horsey, PDE
  - Meghan Rogalus, PDE
  - Andrea Calabretta, Mt. Airy CDC
  - Doryan de Angel, TTF Watershed Partnership
  - Emilie Wetzel, TTF Watershed Partnership
  - Malcom Bundy, TTF Watershed Partnership
  - Jamilee Hoffman, Tookany/Tacony-Frankford Watershed Partnership
  - Ryan Neuman, Tookany/Tacony-Frankford Watershed Partnership
  - Nick Gayton, PWD
  - Jackie Ng, PWD
  - Carly Lare, Chester Ridley Crum Watersheds Association
  - Solstice Leed, Conservation Voters of PA
  - Jennifer Leister, Upper Montgomery Joint Authority

- Tali MacArthur, PEC/POWR
- Krista Seng, Aqua
- Ayashe Ramey, Schuylkill River Greenways
- Maya van Rossum, Delaware Riverkeeper Network
- Virginia Vassalotti, EPA Region 3
- Anastasia Soto, Pennsylvania Fish and Boat Commission
- Andrew Desko, Pennsylvania Fish and Boat Commission
- Chrissy Clawson, Chestnut Hill Conservancy
- Krista Gebbia, Chestnut Hill Conservancy

2. Multicultural Communications - **Sian Wu, Resource Media** (1:30 - 3:00)

Authentic multicultural communications can help increase civic engagement – and community-driven solutions – in all of our work. We'll provide an overview of core multicultural communications concepts, recommendations for how to avoid patterns of marginalization in communications design and implementation, how to shift and reframe communications to increase access and representation, and navigate cultural sensitivities to find messages, images and creative content that resonate with different communities. [Sian Wu \(she/her\) of Resource Media](#) will share examples of multicultural communications initiatives and lessons learned, as well as results of recent work that engages with and caters to diverse audiences.

***This portion of the session was recorded.***

[View recording here](#)

[View Powerpoint slides here](#)

To follow-up with further questions about the presentation, please contact our fellow moderator Debbie Slobe at [Debbie@resource-media.org](mailto:Debbie@resource-media.org)

What did you think? Let Resource Media know by [answering their 2 minute survey](#).

3. What's in store for E&S 2024 (1:10 - 1:15) - **Kaitie Evers, PDE**

a. Overview of Workgroup Goals and Work Plan

- ❖ Q1 - **Thurs. March 21st 2:30pm - 5pm** - Scrub and Pub - *Upper Merion Twp*
  - [Click here to register!](#)
  - Join us and participate in a litter cleanup in Upper Merion Twp. followed by a happy hour.
  - please reach out if you'd like to partner on the day of facilitation

- ❖ Q2 - **late spring - May** - Comms Community - *meeting on Zoom*
  - [Answer this survey](#) to explore specific topics or ideas for what you would find useful – and help us select a date
- ❖ Q3 - **Early August** - Environmental Educator Workshop
  - for Act 48 Credits - in person *at PWC*
  - another opportunity to partner - let us know if you're interested
- ❖ Q4 - **TBD**

4. Up and Coming Projects / Opportunities for Collaboration: (1:15 - 1:30) - **All**

- [Delaware Environmental Justice Forum](#)
  - March 14, 9am-4pm at Rutgers Camden Campus Center (326 Penn Street Camden, NJ 08102)
  - Join fellow community partners and environmental professionals working in the urban Delaware Estuary to share successes, discuss challenges, and act toward environmental justice. The event is FREE, including breakfast and lunch.
- Storm drain Markers - Chesa Blom, PDE
  - Storm drain markers is a PWD program implemented by PDE to engage volunteers and community activists in an educational project to teach the community that stormdrains lead to the rivers.
  - PDE has 2 programs, one in the city of Philadelphia, and another program outside the city spanning the Schuylkill Watershed. The city of Philadelphia marker set has 7 different icons and language based on the sub-watersheds where they will be installed.
- Keep an eye on SRG website for Sojourn for 26th annual Schuylkill River Sojourn!
  - SRG is hosting the first planning meeting for the 2024 Schuylkill River Sojourn on Thursday, February 8th at 11am on ZOOM. Reach out via email to [events@schuylkillriver.org](mailto:events@schuylkillriver.org) to get involved

- Andy Desko - PFBC Southeast Region
  - [PFBC's R3 Grant is now open](#). Funding to support fishing equipment, canoes, kayaks, aquatic recreation. Open until March 31.
    - Please help spread the word!
  - Boating Safety Week is coming up. Look out for PA FBC's social media to help spread the word.
  - Looking to host an aquatic rec program in SEPA? Keep PFBC in mind to partner. Contact Andrew Desko and Annastasia Soto
- Registration closing Feb 5 for Pennsylvania Sea Grant and partners 'Choose Native' workshop at [https://docs.google.com/forms/d/e/1FAIpQLSc5B-f5mBI4jkl0lud\\_teaLF1ONDeqtdfIYkba-0W6UGFRgVw/viewform?pli=1](https://docs.google.com/forms/d/e/1FAIpQLSc5B-f5mBI4jkl0lud_teaLF1ONDeqtdfIYkba-0W6UGFRgVw/viewform?pli=1)
- 1st Perkiomen Stormwater Symposium March 8 at Ursinus College register at: <https://connect.perkiomenwatershed.org/event/perkiomen-stormwater-symposium/e548763>
- WE CONSERVE PA 2024 PA LAND CONSERVATION CONFERENCE in Bethlehem April 3-5 <https://weconservepa.org/conference/>
- SRRF grant cycle open - LOIs due February 15 <https://grants.schuylkillriver.org/>
- Ellen Shultz is convening an **Environmental Literacy Hub for Southeast PA**. If interested in joining, please contact her at: [Ellen.Schultz@phila.gov](mailto:Ellen.Schultz@phila.gov)