



# CleanSweep

Dear partners/members,

We are excited to announce the launch of *CleanSweep*, a new smartphone app designed to engage volunteers in cleaning up the Schuylkill River Watershed! These tools make it easy to report trash sightings, find a cleanup near you, register your event, and record cleanup results.

Using the app, organizers can report a litter “hot spot” in the watershed using the app’s GPS capabilities. Cleanup events are displayed on a map, so volunteers can find and join an event by location.

Organizers will also use the app to report results of their cleanup right from the field. Reporting is streamlined so that it is quick and easy to submit information. You can also upload and share photos from a cleanup to promote your work and inspire others.

The data reported on the *CleanSweep* app will then aggregate on a user-friendly, interactive web dashboard. We encourage you to visit [SchuylkillCleanSweep.org](http://SchuylkillCleanSweep.org) to learn more and download the app!

Thank you so much for your ongoing efforts to keep the Schuylkill River Watershed clean and healthy!

Sincerely,

**Org Name**