



SAN Engagement & Stewardship Workgroup

Meeting Agenda

Tuesday May 3rd, 2022 | 10AM-12PM

Join Zoom Meeting

<https://us02web.zoom.us/j/3442550067>

Meeting ID: 344 255 0067

Dial by your location +1 301 715 8592 US (Washington DC)

Meeting ID: 344 255 0067

Meeting Objectives:

- Update partners on upcoming stewardship, recreation, and messaging opportunities in the Schuylkill Watershed
- Hear from Dr. Jamē McCray on Schuylkill perceptions of the Schuylkill as analyzed in the AWE Market Research Report
- Allow partners to share upcoming initiatives and resources and ask for support

Agenda:

1. Welcome/Introductions (10:00–10:30) – *Kaitie Evers, PDE*
 - Poll on reactions to a Schuylkill River photo
 - *Kaitie will set up a menti-meter Word Cloud*
2. Guest Speaker: Dr. Jamē McCray, Managing Director at AWE (10:30 - 11:15)
 - Alliance's Market Research Report and can talk about some examples of changes/initiatives that have been made in response to the findings
 - [AWE Market Research Report, 1-page summary](#)
 - [AWE Market Research Report, full reports](#)
3. Upcoming SAN/SRG events: (11:15 – 11:45)
 - a. Schuylkill Scrub ends May 31st
 - i. Schuylkill Scrub, in conjunction with Keep PA Beautiful's #PickItUpPA litter pick-up campaign (<https://cleanup.keppabeautiful.org/Calendar.html>)
 - ii. The Schuylkill Action Network, also relaunched the *CleanSweep* app, a Schuylkill Scrub partner app. No registration for your event? No problem!

You can record 'On the Spot' clean-ups as well as pin trash hot spots you see around the Schuylkill Watershed.

- iii. Download the app and learn about the Schuylkill Scrub at:

<http://www.schuylkillscrub.org/>

- b. Scrub and Pub Thursday, **May 26th, 5pm - 7:30pm** bit.ly/ScrubNPub
 - c. Schuylkill River Sojourn **June 17 - 24** - Registration still open! - *Sarah, SRG*
<https://schuylkillriver.org/programs-projects/schuylkill-river-sojourn/>
 - i. Sojourn Steward Project and Diversity Scholarship
 - ii. Youth on the Sojourn
 - d. Schuylkill Action Students - *Kaitie*
 - i. Schuylkill Action Students - looking for projects in MC and SHC geography if you know anyone looking for assistance in getting Rain Gardens (aka living laboratories) or other ways to manage stormwater at their school property.
4. Other (project updates, news, grants, resources, miscellaneous) (11:45 - 12:00) – All
- a. Partners to share upcoming initiatives and resources
 - b. Nature Journaling Kits for Students – still available
 - c. Others?
5. Next Meeting Date: Tues. July 19th 10 - 12