



SAN Engagement & Stewardship Workgroup Agenda

Wednesday, Mar. 1 | 10 AM - 12 PM

Join us on Zoom

<https://us06web.zoom.us/j/84726928305>

Meeting ID: 847 2692 8305

Dial by your location

+1 646 558 8656 US

Agenda:

1. Welcome/Introductions (10:00–10:10) – **Kaitie Evers, PDE**
 - a. Welcome to our new E&S Co-chair - **Ryan Beltz, PWC**

 - b. Up and Coming Projects / Opportunities for Collaboration: (10:10 - 10:20)
 - i. **MaryBeth Hertz** - Walk About Philly

2. What's in store for E&S 2023? (10:20 - 10:30)
 - a. Overview of Workgroup Goals and Work Plan
 - ❖ Q2 - **May 9th** - Comms Community - *meeting on Zoom*
 - Invite your communications/media representative for an exchange of partner engagement strategies
 - ❖ Q3 - **Aug 1st** - Environmental Educator Workshop
 - for Act 48 Credits - in person *at PWC*
 - ❖ Q4 - **Oct 25th** - Building Stewardship - Planting Event - *in-person place TBD*

3. Lastest on the Schuylkill Scrub (10:30 - 11:10) **Kaitie Evers, PDE**
 - a. What is the Schuylkill Scrub?
 - b. CleanSweep - Partner App updates
 - c. Social Media Toolkit
 - d. Storm drain Markers - **Chesa Blom, PDE**

4. Up and Coming Projects / Opportunities for Collaboration: (11:10 - 11:30)
 - a. **Alexa Smith, Schuylkill Conservation District** - [Schuylkill Acts and Impacts](#)
 - i. Review of the 2022 trip
 - ii. 2023 trip is planned for Saturday, July 9 - Friday, July 14
 1. Applications are due by March 24th
 - b. **Robin Irizarry and Skye Glover, Audubon MidAtlantic** - [Plants for Birds Project](#)
5. Vote on the 2023 Social Media # - (11:30 - 11:40) - **Kaitie Evers, PDE**
 - a. Last year was #ExploreTheSchuylkill - go over previous years
 - b. What will be the 2023 # of the year??
6. Other Project Updates, News, Grants, Resources (11:40 - 11:50) – **All**
 - a. SAN's 20th Anniversary [Scrub and Pub](#) - March 31st - 2:30 - 5pm
 - i. Cleanup in Upper Merion and then Happy Hour at Puddlers Kitchen, Conshohocken Brewing
 - b. [Perkiomen Stream Cleanup](#) - Sat. April, 15 9 - 12
 - c. [Schuylkill Sojourn](#), 25th Anniv. - June 17 - 23
 - i. Registration opens on April 1st
 - ii. SAN will be sponsoring a Sojourn Steward and a Diversity Scholar, (please stay on the lookout to help us promote)
 - d. PennState – [Be a Presenter at the Mid-Atlantic Region's Award-Winning Water Education Summit!](#), Thurs. Sept. 28th in Harrisburg, PA
7. Opportunity for all to share upcoming events and resources (11:50 - 12:00) – **All**
 - a. [Walking the Edge: Art from Our Borders and Boundaries](#) - Posted by [Schuylkill Center for Environmental Education](#) on January 31, 2023